

The Mongolian Adventures Podcast
Season 2 Episode 7: The White Stupa
Lesson Plan: Writing an Advertisement for Tourists

*This lesson plan can include time for students to listen to the podcast in class or students can be asked to listen to the episode before class as homework. If students listen beforehand, more time can be given for class work.

Skills: Writing, Persuasive language, Creative thinking

Students will be able to:

- Brainstorm noteworthy places in their neighborhood or hometown
- Write persuasively about why a mouse should visit
- Write an advertisement for your town

Lesson Format:

Timing :	Content:
5 minutes	Pre-listening discussion: Where have you been a tourist? What places have you gone to visit? List and discuss places the students have visited and how close or far they are from your school.
15 minutes	Listen to Season 2 Episode 7: Minjin Visits the White Stupa
5 minutes	Reflection: Minjin visits the tourist center at the White Stupa. She learns about the different programs and activities they offer and then gets to try one of them- climbing! Have the students think about why tourists come to your area or city. What things do they come to visit or do?
15 minutes	Students will choose one spot around their hometown or neighborhood that they think Minjin would love to visit. They will then write and design a tourist center advertisement for their spot and use persuasive language to convince Minjin and all of the mouse tourists to come for a visit. Have them pay attention to thinking from a mouse perspective- what would be extra fun for them? Draw and write their advertisements.

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Bonus Links + Extension Ideas:

Gallery walk: Once the students complete their advertisements, have the students hang them up around the classroom. Students will walk around the room and read their classmates' advertisements and then vote for where they would want to visit as a tourist.

Books for teaching persuasive writing:

[The Day the Crayons Quit](#)

[Don't Let the Pigeon Drive the Bus](#)

[Hey, Little Ant](#)

[I Wanna New Room](#)

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Social-emotional learning: In this episode Minjin faces her fears and thinks about what it means to be okay feeling a little scared when she tries something new outside of her comfort zone. Have students reflect on what they are afraid of and how they feel when they try something new. What helps them feel brave? Does being brave mean never feeling fear? Write encouraging notes for themselves to read for times when they feel scared or afraid.